

AARON PERRY-ZUCKER

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EDUCATION

Rhode Island School of Design (RISD), Providence, RI

Bachelor of Fine Arts in Graphic Design, May 2009.

Brown University, Providence, RI

Classes toward minor in American Media and the Political Process, 2006-2008.

WORK

Partner, Co-Founder, Big New Ideas LLC, 2009-Present

Co-founded a design studio with Tino Chow and Max Slavkin. We work with organizations like tech ventures, social startups, green businesses, corporations, non-profit groups and political campaigns because they all have ideas, waiting to be designed.

Creator, Designforobama.org, Summer 2008-Present

With the help of Adam Meyer, designed and built a community website enabling the dissemination of Obama poster art through the availability of high quality, tiled, printable files for download, free-of-charge. Currently in the process of publishing the collected works with Taschen Books and filmmaker Spike Lee.

Co-Organizer, What We Do, 2008-2009

Organized, designed, and launched a new RISD event showcasing the value of what happens at RISD. Saturday, April 11th, 2009 saw 72 speakers share their ideas and work for RISD and Providence communities.

Guest-Blogger, FastCompany.com, 2009

Blogging on the future of design and business on the business magazine's popular weblog.

Graphic Designer, Students for Barack Obama, Winter 2007-Fall 2008

Student outreach program of Obama for America. Responsible for fulfilling design needs of all "Students for Obama" chapters nationwide.

Intern/Art Director, Westside Today, Summer 2007

Publishing company of six monthly community magazines (readership of 130,000, circulation of 55,000). Promoted to Art Director from unpaid intern; solely responsible for design during July and August. Completely redesigned advertisement and editorial management systems resulting in more efficient workflow and increased interdepartmental collaboration.

SKILLS

Computer – Extensive knowledge of both Macintosh and PC systems and a variety of design software and methods including Adobe Illustrator, Photoshop, InDesign, Premiere, After Effects, Quark, Microsoft Office, HTML, XHTML, CSS, Javascript, and Flash.

Communication – Able to communicate clearly and effectively and contribute as a member of a collaborative team working to accomplish a common goal.

Design – Well-versed in the many areas of 2D design and composition including knowledge of typography and layout. Experienced photographer.